ZEPHYR POINT LAKE TAHOE

2022 Ammal Report Photo by Rick Maness

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Message from the Executive Director

Hello Friends,

After two years of being dominated by COVID and the effects of wildfire, 2022 represented a return to something approaching normal here at Zephyr Point. While the existential threats of COVID and wildfire are still present, throughout 2022 we were able to operate close to capacity and with minimal disruption. Thanks be to God! Among other lessons learned since March of 2020 is the necessity of being prepared for the unexpected, as well as a commitment to position Zephyr Point to survive a downturn, or a side-turn, or whatever kind of turn might be ahead. We have become a much more resilient organization focused on fulfilling our mission in new and creative ways. I believe this is what God requires of us. I also believe these lessons will serve us well as we will soon enter our second century of ministry!

One of the challenges I identified in last year's Annual Report was the need to develop a long term plan for improvements, repairs, and required site work related to lake clarity (in local parlance these site improvements related to water quality are called BMP's). I am happy to report that in 2022 the Zephyr Point Board of Directors established a Long Range Planning Committee and this group made significant progress toward a much needed 5-year plan. As you might imagine, the work will not be insignificant, nor inexpensive, but is absolutely necessary. I firmly believe that the successful planning, implementation and completion of this plan is key to Zephyr Point's future. While some of this work will be funded from operations, we know the scope of these projects will require generous financial support from friends and supporters, in amounts large and small. As the details of this plan are filled in with timelines and project costs we will communicate with you and identify opportunities for you to participate.

Every day I am amazed by what God has done here. I am confident that the ministry of Zephyr Point is part of God's plan for the future.

With my best wishes,

Dick Young Executive Director The opportunity to engage with nature was surreal.
I had never seen a place like this before, but Zephyr Point made for the perfect opportunity to engage with the beauty and history of Tahoe.

- Program Participant

Vision

A center of excellence cultivating spiritual growth, recreation, and learning in an inclusive environment of natural beauty, hospitality, and peace. Inviting all to experience God through education, exploration, and inspiration.

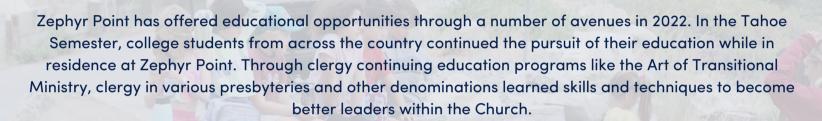
Mission



~ Serving with love

Values

- ~ Creating community
- ~ Caring for and learning from creation
 - ~ Engaging the mind, refreshing the body, nurturing the soul
- ~ Welcoming all people



Education

One of our educational highlights this year came through our Camp Zephyr Day Camp program. This program served 550 youth grades 1st-5th throughout eight weeks in the summer. Each week campers participated in a rotation of Outdoor Education. During this time campers learned about a variety of topics related to the outdoors. Outdoor survival topics included knot tying, compass navigation, and camp setup. Campers also learned about water filtration systems including how and why the water in Lake Tahoe is so clear! They then put their learning to the test by building their own water filtration system out of natural resources.







Exploration

In 2022 we asked our guests: What contributed to a positive, meaningful experience at Zephyr Point? Here are some typical responses!

Inspiration

GG

The peaceful tranquility of Zephyr Point reenergizes me and my husband every year so we can face and effectively deal with everyday challenges during this year much more successfully.

- Cabin Guest

GG

We love escaping to Zephyr and feeling at peace in nature, but also within reach of all the things to do in the area. The views are unmatched, the flora and fauna are wonderful, and the facilities are exactly what we're looking for in a vacation. We feel the peace of the Spirit here.

- Cabin Guest

Beauty, peace, quiet, friendliness. Most of our group had not been to Zephyr Point before, and we were so happy to introduce them.

- Conference Guest

It's always a positive, meaningful experience. We always appreciate the Sunday service as a nice low-key way to kick off the week.

- Cabin Guest

The beauty of Zephyr Point, the sweet fellowship of the speakers and the time spent with Christian sisters. SS

- Conference Guest

Follow Us 🕇 🔟 🔽 🌱 👂 in

Our Impact By-the-Numbers





410 Conference Groups



18,151 Conference Participants

South Campers A

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Youth & Adult Programs

Benefits of Attending Camp

- Faith Formation
- Engage with Nature
- Increased Confidence
- Comfort Zone Expanded
 - New Friendships
- Intergenerational Connection

In 2022, Zephyr Point successfully hosted 27 internal programs serving over 1000 guests. Zephyr Point is proud to offer a variety of youth and family programs alongside our guest conferences and retreats, making Zephyr Point a program destination for guests of all ages.

This summer season we returned to pre-pandemic camp operations, offering 8 weeks of the Camp Zephyr Day Camp (ages 6-11) and running the Summer Basecamp (ages 12-17) and Family Camp programs. For adults, we welcomed back the Summer Music Programs and Art of Transitional Ministry Conference for the first time since 2019. As we look ahead to 2023, we are excited to embrace new partnerships with organizations such as the Tahoe Rim Trail Association and kin-dom community, and to re-envision some of our historic programs in new and exciting ways. Stay tuned to see how Zephyr Point's programs continue to blossom in the year ahead!



Summer Staff

Each year, Zephyr Point has the pleasure of welcoming a cohort of young adults to join our Summer Staff. Summer Staffers have the opportunity to grow professionally while supporting all the amazing camps and programs offered to our guests from June to August.



Positions are available for a wide array of interests and skill sets, ranging from lifeguards to day camp counselors, craft directors to backcountry guides.

In '22, Zephyr Point was blessed with 22 amazing summer staffers. It is not an understatement to say that our Summer Staff is the heart of Zephyr Point Programs, and we are so grateful they choose to spend their summer with us. If you know of any young adults who would thrive at Zephyr Point in Summer 2023, send them our way!



Rent a Cabin at Zephyr Point

YEAR-ROUND CABIN RENTALS ON LAKE TAHOE

Come stay in one of our 45 unique rustic cabins. Enjoy a full kitchen, private beach, complimentary Wi-Fi on the property, free linens & firewood, an on-site coffee shop, and amazing views.

Explore Lake Tahoe with your friends or family. Cabins are available to rent by individuals, families, and guest groups.

For more information visit: <u>www.zephyrpoint.org/individuals-families/</u> or contact us at cabins@zephyrpoint.org

Activities and on-site equipment rentals are available for: Kayak, canoe, stand-up paddle boards, archery, snowshoe, and group games.

Book a Conference or Retreat

STAY WITH US ON THE PRISTINE SHORES OF LAKE TAHOE

Zephyr Point welcomes a multitude of diverse conferences and retreats sponsored by churches, families, and other organizations.

We offer dormitory-style lodging, hotel-style rooms, and multi-bedroom cabins that include equipped kitchens. With a variety of meeting spaces to accommodate your group, as well as customized meal plans, your group will be able to engage the mind, refresh the body, and nurture the soul.

> For more information visit: <u>www.zephyrpoint.org/guest-groups/</u> or contact us at conference@zephyrpoint.org



The Zephyr Point team accomplished many impressive projects in 2022. It was a momentous year as we began a major step toward completing our 5-year BMP plan. Projects included beachfront pathways and lighting, an underground stormwater retention basin at the acre, a paver pathway towards the Crawford Memorial lookout from the parking area, roadway lighting, and a new patio at the Cabin 28 coffee shop.

As you may be aware, the four pillars at the Donaldson Amphitheater were removed due to their deteriorating condition. Our plan for the pillars is to repurpose the wood into a cross that will be placed at the Donaldson Amphitheater. Lakeview Lodge underwent major renovations and now has updated bathrooms and showers. Robin's Flight received new pathway lighting. WiFi has been expanded to reach more facilities with completion across the property expected in 2023. We continue to maintain and upgrade this sacred place and look forward to serving you for the next 100+ years.

For more information or to donate toward future projects, contact us at development@zephyrpoint.org





WE ARE GRATEFUL TO ALL OUR AMAZING VOLUNTEERS!

Thanks to our dedicated volunteers in 2022, Zephyr Point expanded our service to the community as a place where all are welcome to enjoy the beauty of God's creation. Board Members served and provided leadership. Volunteer groups improved the grounds by hauling rocks and pavers and removing brush and pine needles around the property. Individual volunteers helped with special projects and donated labor and finances to see those projects completed.

Spring Sprucing up in the Pines 22 Volunteers

- Paver pathway laid to the beach and
- Donaldson Amphitheater
- Crawford Memorial Lookout refinished
- Roses trimmed and flower beds cleaned
- Pine needle and pinecone removal
- Benches refinished and stained

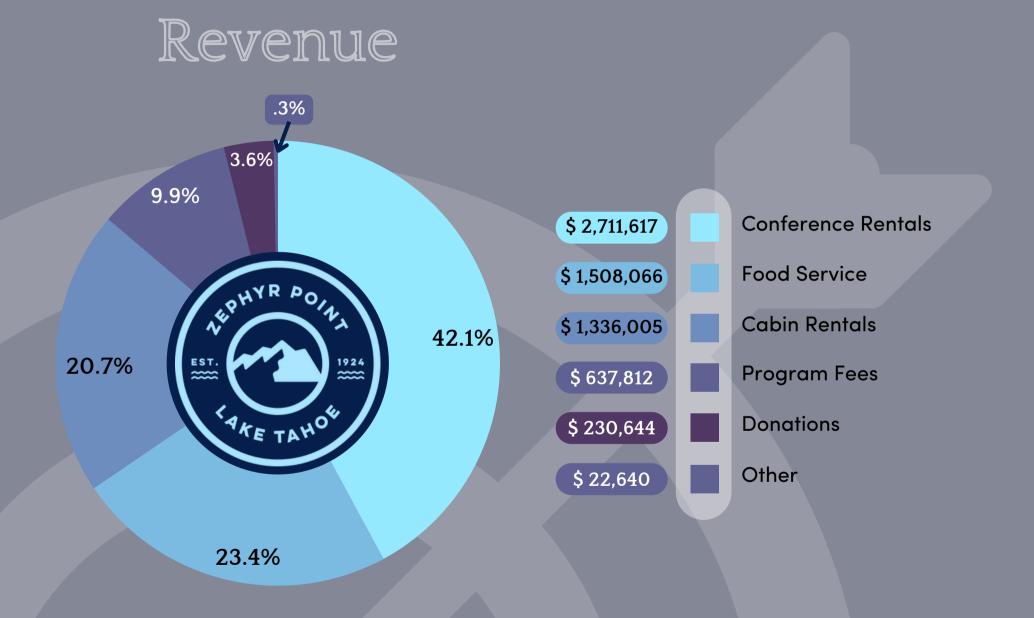
Fall Sprucing up in the Pines 48 Volunteers

- Paver pathway laid to the Lookout Trails
- Built and painted stairs on two cabins
- Racked bark on the acre
- Pine needle and pinecone removal
- Cleaned out maintenance storage



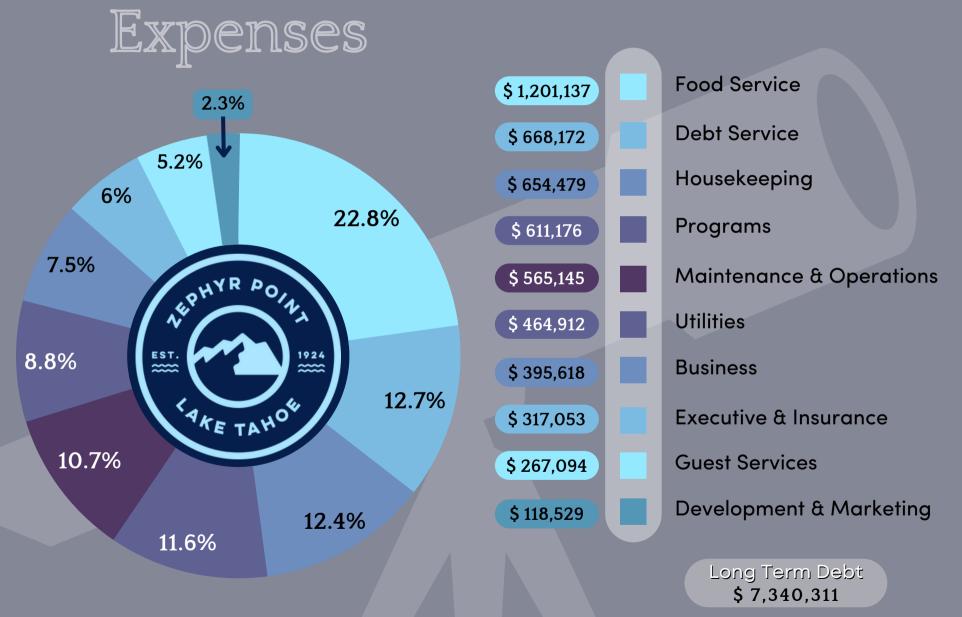
FINANCIAL OVERVIEW

2022 Total Revenue \$ 6,446,784



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2022 Total Expenses \$ 5,263,315



2022 Operating revenue exceeded expenses by \$1,183,469, allowing us to make additional investments in Zephyr Point through much needed upgrades.

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Thank You 2022 Donors!

TOTAL Donations \$ 230,644

LEGACY SOCIETY

Those who make a planned gift or remember Zephyr Point in thier will. Thank You Mary Wells!

COMMUNITY PARTNERS

Throughout the year Zephyr Point has partnered with or been a member of the following organizations/businesses:

> Presbyterian Church Camp and Conference Association

> Christian Camp and Conference Association

South Lake Tahoe Presbyterian Church Tahoe Chamber of Commerse Tahoe Douglas Rotary Tahoe Douglas Fire Department Clean Up the Lake Coldwell Banker – Penny Echan Oddfellows – Emerald Bay Club

MONTHLY DONORS

Monthly giving transforms lives. By giving on a monthly basis our donors have helped more children experience camp. They have helped expand our programs to reach more diverse and underserved populations. They have provided resources for facility improvements.

Thank You Monthly Donors!

Call to find out how to become a monthly donor. 775-588-6759 ext.107



Scan to Donate!

SPECIAL GIFT

Thank You MaryJo Kuhl Gallagher & family for the Special gift in memory of

Howard & Betty Kuhl.

Builders \$5,000+

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\$14

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Friends \$1 - \$99

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Thank You 2022 Donors!

LAKE TAHOE

Our best effort has been made to provide a current and accurate list of donors. If you see an omission or error, we would love to hear from you. Please reach us at 775-588-6759 ext. 107 or email development@zephyrpoint.org

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