



ZEPHYR POINT
LAKE TAHOE

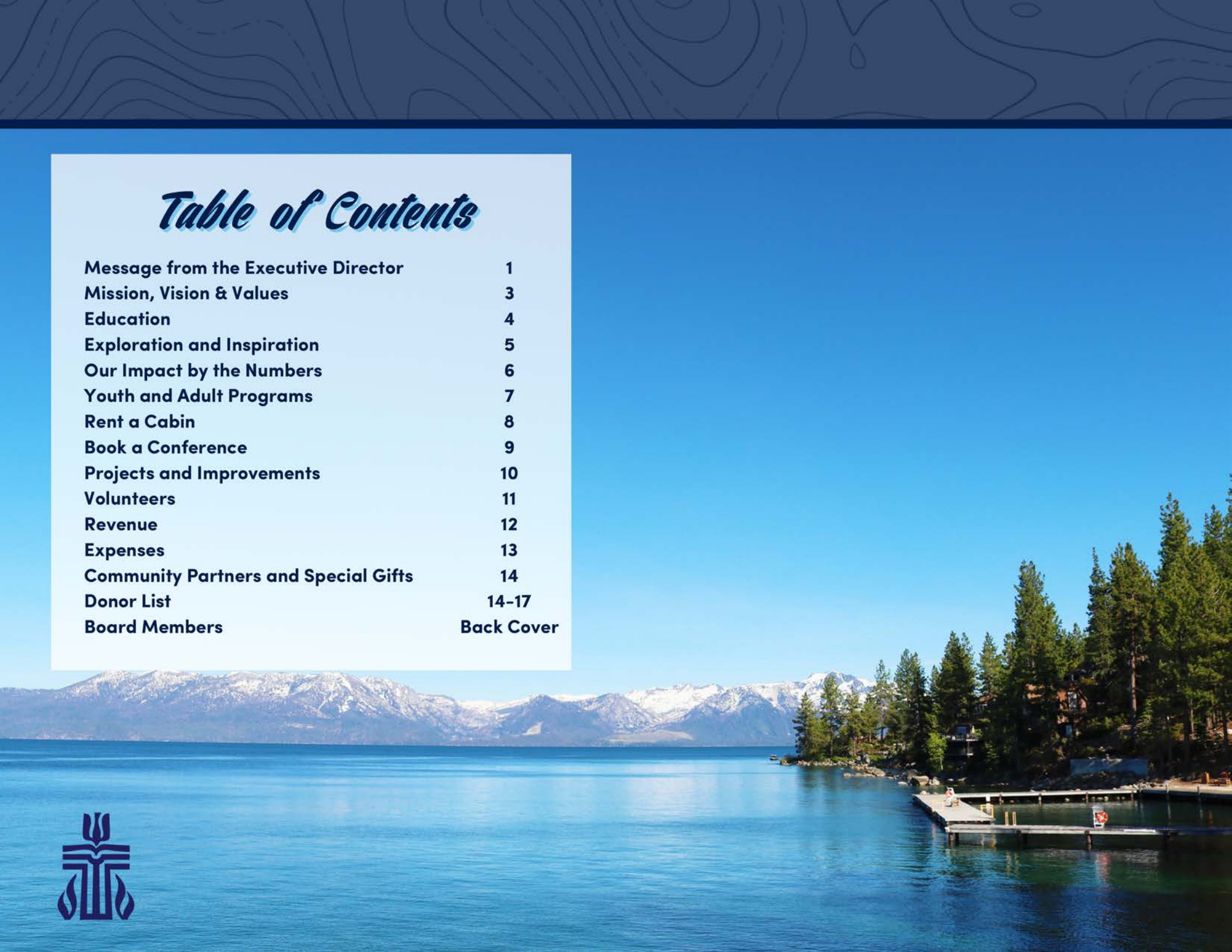


2023

Annual Report

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Message from the Executive Director



Hello Friends,

This 2023 Annual Report provides an opportunity to look back and enumerate some of the accomplishments of the past year. As you will see in the following pages there is plenty to celebrate. By almost every measure 2023 proved to be a year of growth and expansion at Zephyr Point as we lived more fully into our mission: “Inviting all to experience God through Education, Exploration, and Inspiration.”

But truth be told I’m focused on what’s ahead and what 2024 will bring. I’m excited to share with you how Zephyr Point will mark its 100th year of ministry, recognizing where we have come from, while sharing a vision for the future God is calling us into as we continue to steward this amazing property.

At the celebration of my maternal grandmother’s 100th birthday one of the attendees said to her, “Mrs. Ghering, I don’t know many people who are 100 years old.” She looked up at the man, who at the time was in his 70's and said, “Neither do I!”

100 years is a long time. For most of us it is more than a lifetime. As we celebrate Zephyr Point’s centennial, I would ask you to consider why this place has value to you, what impact it has had on your life, and what role you might play in making sure Zephyr Point is here for generations to come. Zephyr Point has reached this milestone because of the love, dedication, and sacrifice of many who came before us. While our days here on earth are numbered, each of us has the opportunity to create a legacy by supporting organizations we believe in. I hope you will join me in supporting Zephyr Point in the year to come.

With my best wishes,

Dick

Dick Young
Executive Director



“

During our time at Zephyr Point we were able to honor and memorialize the passing of a loved one, build new memories with our youngest family members, and enjoy the magnificent late-summer beauty of Lake Tahoe.

”

- Cabin Guest

Vision



Mission



Values



*A center of excellence
cultivating spiritual
growth, recreation, and
learning in an inclusive
environment of natural
beauty, hospitality, and
peace.*

***Inviting all to
experience God
through education,
exploration, and
inspiration.***

- ~ Serving with love*
- ~ Creating community*
- ~ Caring for and learning
from creation*
- ~ Engaging the mind,
refreshing the body,
nurturing the soul*
- ~ Welcoming all people*



ZEPHYR POINT
LAKE TAHOE

Education



Zephyr Point offered educational opportunities through a number of avenues in 2023. One significant initiative was through the re-launch of the Zephyr Point Internship Program. The Zephyr Point Interns were provided weekly continuing education and professional development opportunities, including resumé workshops, book clubs, and trainings on customer service. Other avenues, like clergy continuing education programs such as the Art of Transitional Ministry, religious leaders in the PC(USA) and beyond developed skills as leaders for the future of the Church in changing times.

One of our educational highlights this year came through our Beyond Camp Zephyr Day Camp program. This program served nearly 100 youth grades 5th-8th throughout six weeks in the summer. Each week campers participated in various learning opportunities through partnerships with local organizations. Zephyr Point partnered with local mountain bike trail builders, Tahoe Area Mountain Bike Association, to teach campers skills in building trails through hands on service learning. Zephyr Point also partnered with South Tahoe Refuse and South Tahoe Public Utility District to offer tours and experiments to campers, teaching them about the importance of proper water treatment and litter sorting and how those things are accomplished in their community.



Exploration



Inspiration



In 2023 we asked our guests:
**What contributed to a positive,
meaningful experience at Zephyr Point?**
Here are some typical responses!



“ We loved visiting the coffee shop, walking the property a few times each day. Spending time on the deck of our cabin at sunrise and sunset was peaceful and joyful. Watching the birds and hearing the muffled sounds of other people made for a sense of quiet contentment. ”

- Cabin Guest

“ The team is really helpful. The upgrades on the property are excellent. All in all, Zephyr is very special to our family and we continue to make incredible memories here. ”

- Cabin Guest



“ The entire grounds have a spiritual buzzing. If someone had never met God, they would know God by the time they left. ”

- Conference Guest

“ So many memories over so many generations. I love that it still feels the way it did when I was a kid and now I get to share that with my kids. We love coming to ZP every summer. ”

- Cabin Guest

“ I have been coming to Artists Retreats for around 20 years. The location is so beautiful it feeds my soul. I find the vibe of creativity inspires me. By the time I leave I feel refreshed and relaxed. ”

- Program Participant

Follow Us!



Our Impact By-the-Numbers

\$8,084

Awarded in Scholarships



406

Conference Groups



19,371

Conference Participants



114,768 Meals Served



5,203

Cabin Guests



711

Youth Campers



499

Adult & College Program Participants



Youth & Adult Programs



Program Department Vision & Values

Crafting opportunities for intergenerational audiences from near and far to encounter God through cultivation of mind, body, and spirit

- Recreation, Renewal, and Retreat -
- Earth care & Education -
- Worship & Spirituality -
- Justice, Diversity, and Inclusion -
- Creativity through Music and the Arts -

2023 was an exciting year of growth for our adult and youth program offerings. In addition to the continuation of many of our legacy programs such as our Artist Retreats and Ethnic Concerns Consultation, Zephyr Point launched five new programs that allowed us to refine our organizational mission in new ways.

We were ecstatic to welcome three new youth programs: Winter Camp Zephyr, a snowy camp adventure for elementary-aged youth; kin•dom camp, a celebratory and affirming camp experience for LGBTQIA+ youth; and Beyond Camp Zephyr, a thrilling new day camp offering for middle school youth. As for adult offerings, we added two new programs to our our lineup: at the Justice Conference, church leaders gathered to consider their role in building a more compassionate, peaceful, and just world, while the Summer Music Conference creatively reimagined of our historic summer programs (Handbell Conference, Summer Sing, and Tuning at Tahoe) into a festival-like celebration of the musical arts.

There is so much in store for 2024. Stay tuned as we continue to lean into our mission to invite all to experience God through education, inspiration and exploration.



Internship Program

After a 3-year hiatus, 2023 brought the relaunch of the Internship Program. In September, we welcomed 5 young adults who agreed to join a spiritually-grounded, living-learning community where they could grow professionally, spiritually, and interpersonally along the shores of Lake Tahoe.



This year's interns have brought their gifts and skills to Zephyr Point in various areas of the organization, quickly becoming invaluable members of the Maintenance, Programs, Guest Services, and Development/Marketing teams.

In addition to providing invaluable support across the organization, our interns have had the opportunity to grow in community while experiencing the joys of the Tahoe Basin and the Western Region. We can't wait to continue to see how this program continues to grow and flourish in the years ahead.



Rent a Cabin at Zephyr Point

YEAR-ROUND CABIN RENTALS ON LAKE TAHOE

Come stay in one of our 40+ unique rustic cabins. Enjoy a full kitchen, private beach, complimentary Wi-Fi on the property, free linens & firewood, an on-site coffee shop, and amazing views.

Explore Lake Tahoe with your friends or family. Cabins are available to rent by individuals, families, and guest groups.

For more information visit:

www.zephyrpoint.org/individuals-families/

or contact us at cabins@zephyrpoint.org

Activities and on-site equipment rentals are available for kayaks, stand-up paddle boards, archery, snowshoes, group games and more!

Book a Conference or Retreat

STAY WITH US ON THE PRISTINE SHORES OF LAKE TAHOE

Zephyr Point welcomes a multitude of diverse conferences and retreats sponsored by churches, families, and other organizations.

We offer dormitory-style lodging, hotel-style rooms, and multi-bedroom cabins that include equipped kitchens. With a variety of meeting spaces to accommodate your group, as well as customized meal plans, your group will be able to engage the mind, refresh the body, and nurture the soul.

For more information visit:

www.zephyrpoint.org/guest-groups/

or contact us at groupreservations@zephyrpoint.org



Projects & Improvements

As a historic property, Zephyr Point's goal is to seamlessly blend the old with the new. General property improvements aim to enhance accessibility, safety, and overall guest experience. In 2023, these upgrades around the property included:

- New deep-step stairs to the beach
- Low-voltage lighting along walking paths
- Two permanent gas firepits
- Metal handrail along Robbin's Flight and new beach stairs

Cabin 91 underwent a complete renovation to convert the cabin to office space and make it suitable for future children's camp activities. In the spring, half of the cabin received new foundations and an interior remodel to be used for future camp activities. In the fall, the remaining back half of the cabin also received new foundations and an interior remodel to be used as the new office of the Programs Department.

Best Management Practices (BMPs) are required by the Tahoe Regional Planning Agency (TRPA) to be implemented around the property in order to reduce stormwater pollution and sediment load from entering the lake. As Zephyr Point is a lakefront property, we are doing our part by implementing these retrofits to preserve the clarity and natural beauty of Lake Tahoe. In 2023, the BMP work at Zephyr Point included:

- New paver pathway along Porcupine Trail from the road at Cabin 68 to Cabin 74.
- New stone block retaining wall along the lakefront road
- Installation of a rock lined channel for runoff control

The cabins and conference centers are constantly receiving updates and renovations. These improvements are ongoing and completed periodically when possible and necessary:

- Bathroom remodels
- Kitchen renovations
- Tankless hot water systems
- New vinyl flooring
- New dual pane windows
- New roof on Cabin 14
- New foundations on Cabin 24
- LED lighting upgrade in Tahoe Center and Tallac Center rooms
- Fresh paint in Tahoe Center hallways
- Renovated kitchen and dining area in Hubbard Lodge

Thank You Volunteers!

WE ARE GRATEFUL TO ALL OUR AMAZING VOLUNTEERS!

Thanks to our dedicated volunteers in 2023, Zephyr Point continued to service the community as a place where all are welcome to enjoy the beauty of God's creation. Board Members served and provided leadership. Volunteer groups improved the grounds by assisting in maintenance tasks. Individual volunteers helped with special projects and donated labor and finances to see those projects completed. Our 21 kin•dom camp volunteers contributed their time, wisdom, and encouragement for our campers. And our 5 volunteer Camp Nurses ran the health care program for our camp offerings.

Spring Sprucing up in the Pines

15 Volunteers

- Refinishing and construction of memorial benches
- BMP pavers laid along Lookout Trail
- Organized storage areas and summer equipment
- Garden bed maintenance
- Pine needle removal

Fall Sprucing up in the Pines

29 Volunteers

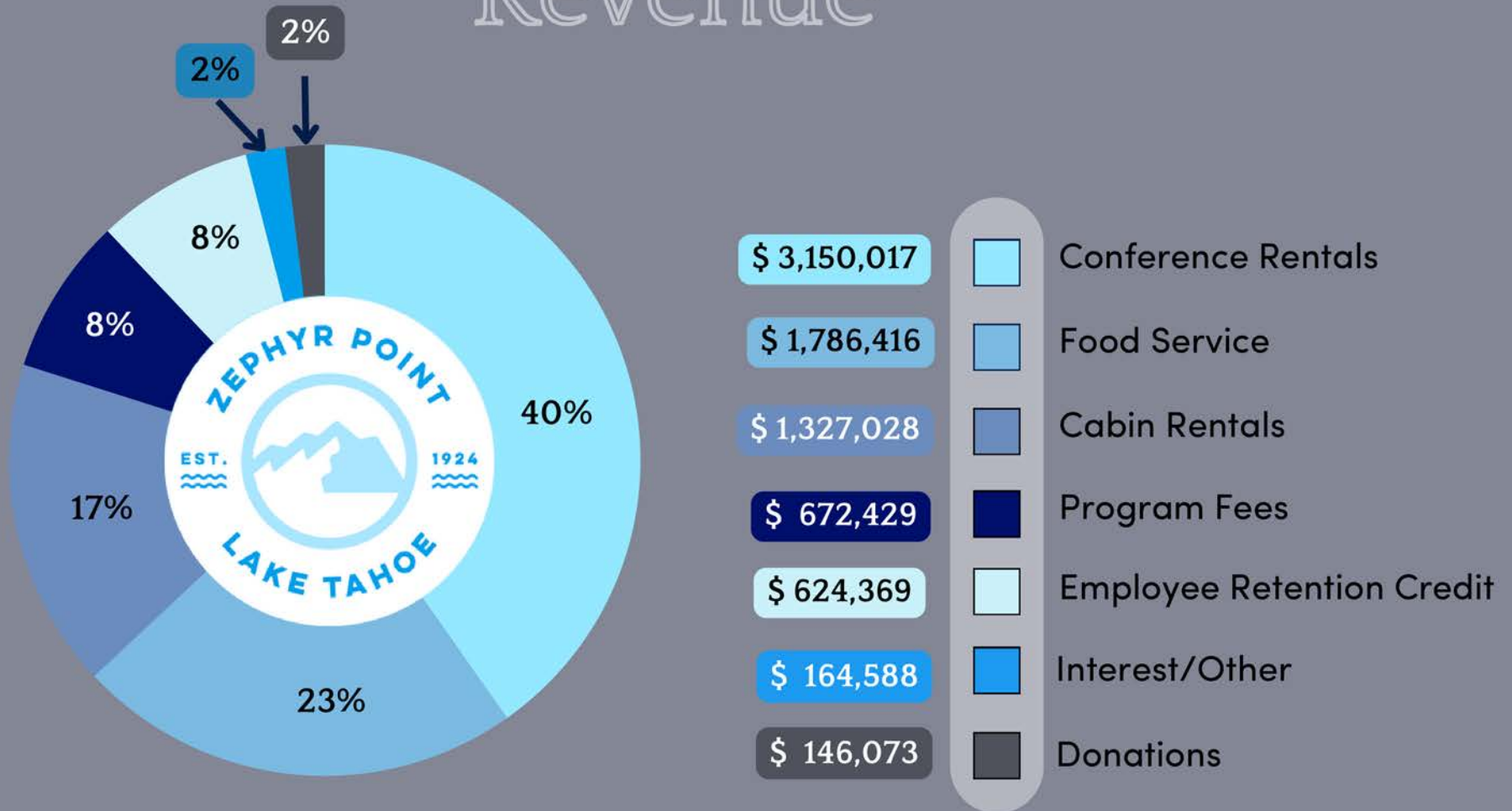
- Dobbins Hall railing sanded and stained
- Refinishing of Crawford Memorial
- BMP pavers laid along Porcupine Trail
- Chopped firewood
- Pruned rose gardens
- Memorial bench material cut and stained
- Painted trash cans
- Special community eclipse viewing



FINANCIAL OVERVIEW

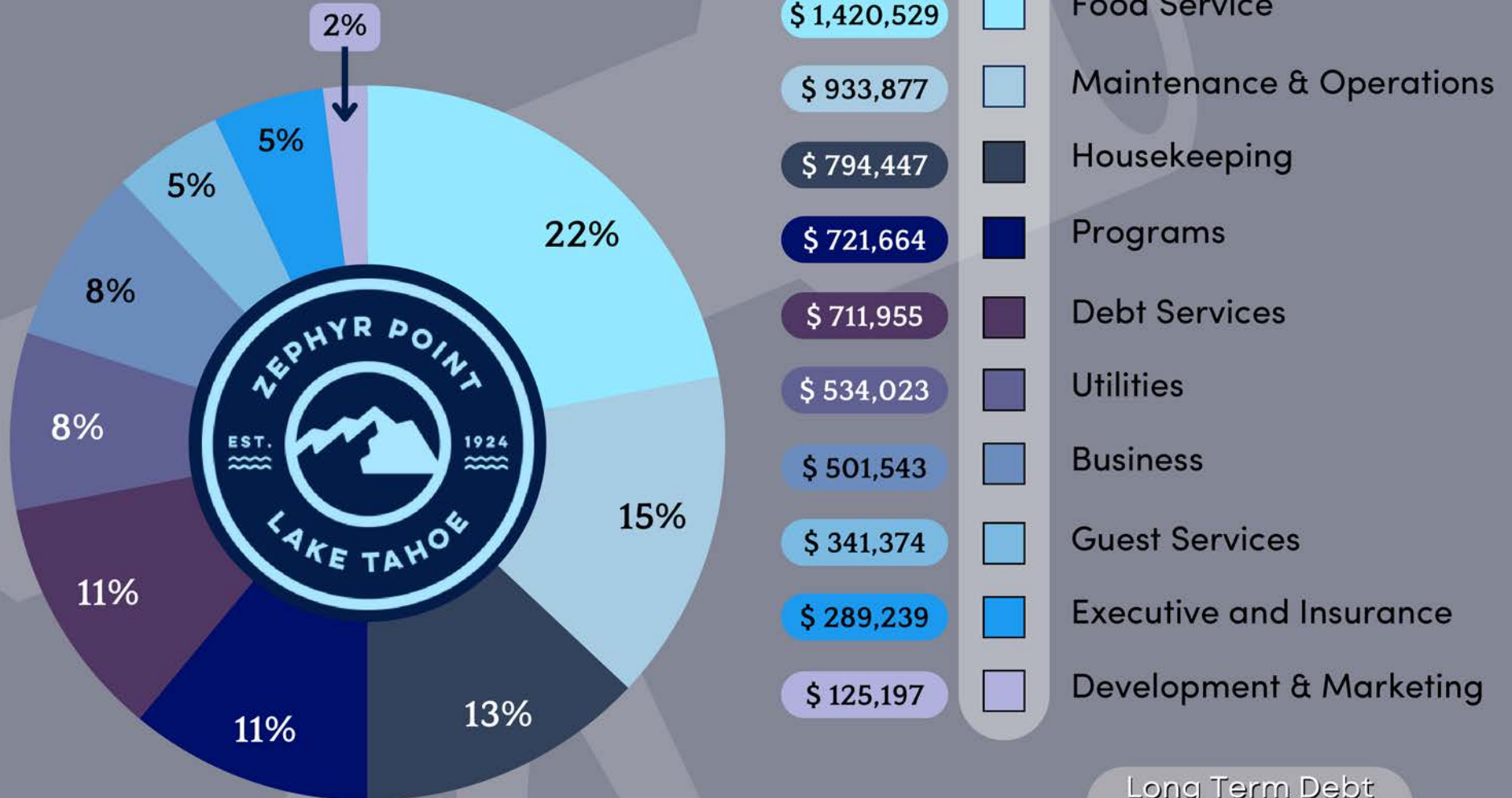
2023 Total Revenue
\$ 7,870,920

Revenue



2023 Total Expenses
\$ 6,373,848

Expenses



Long Term Debt
\$ 6,928,193

2023 Operating revenue exceeded expenses by \$1,497,072, allowing us to plan for and allocate additional investments in Zephyr Point through much needed upgrades.



Thank You 2023 Donors!

COMMUNITY PARTNERS

Throughout the year Zephyr Point has partnered with or been a member of the following organizations/businesses:

Presbyterian Church Camp & Conference Association
Christian Camp & Conference Association
Centre College
kin•dom community
Tahoe Rim Trail Association
North Central California Presbytery
Association of Presbyterian Colleges & Universities
John Templeton Foundation
California Burger
South Lake Tahoe Presbyterian Church
Tahoe Chamber of Commerce
Oddfellows - Emerald Bay Club

MONTHLY DONORS

Monthly giving transforms lives. By giving on a monthly basis our donors have helped more children experience camp. They have helped expand our programs to reach more diverse and underserved populations. They have provided resources for facility improvements.

Thank You Monthly Donors!

Call to find out how to become a monthly donor

775-588-6759



Scan to Donate!

LEGACY SOCIETY

Those who make a planned gift or remember Zephyr Point in their will.

Thank You Mary Wells!

TOTAL DONATIONS
\$ 146,073

Builders \$ 5,000+

Darrel & Barbara Cooley
Marguerite Johnson
Linda Lawrence
North Central California Presbytery
Joe & Karen Zazzera

Partners \$ 500 - \$ 999

Sustainers \$ 1,000 - \$ 4,999

Carolyn Armstrong
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Photo by Rick Maness

